

SHRINERS INTERNATIONAL  
PRESENTS ...

# 2025 Dromedary Awards

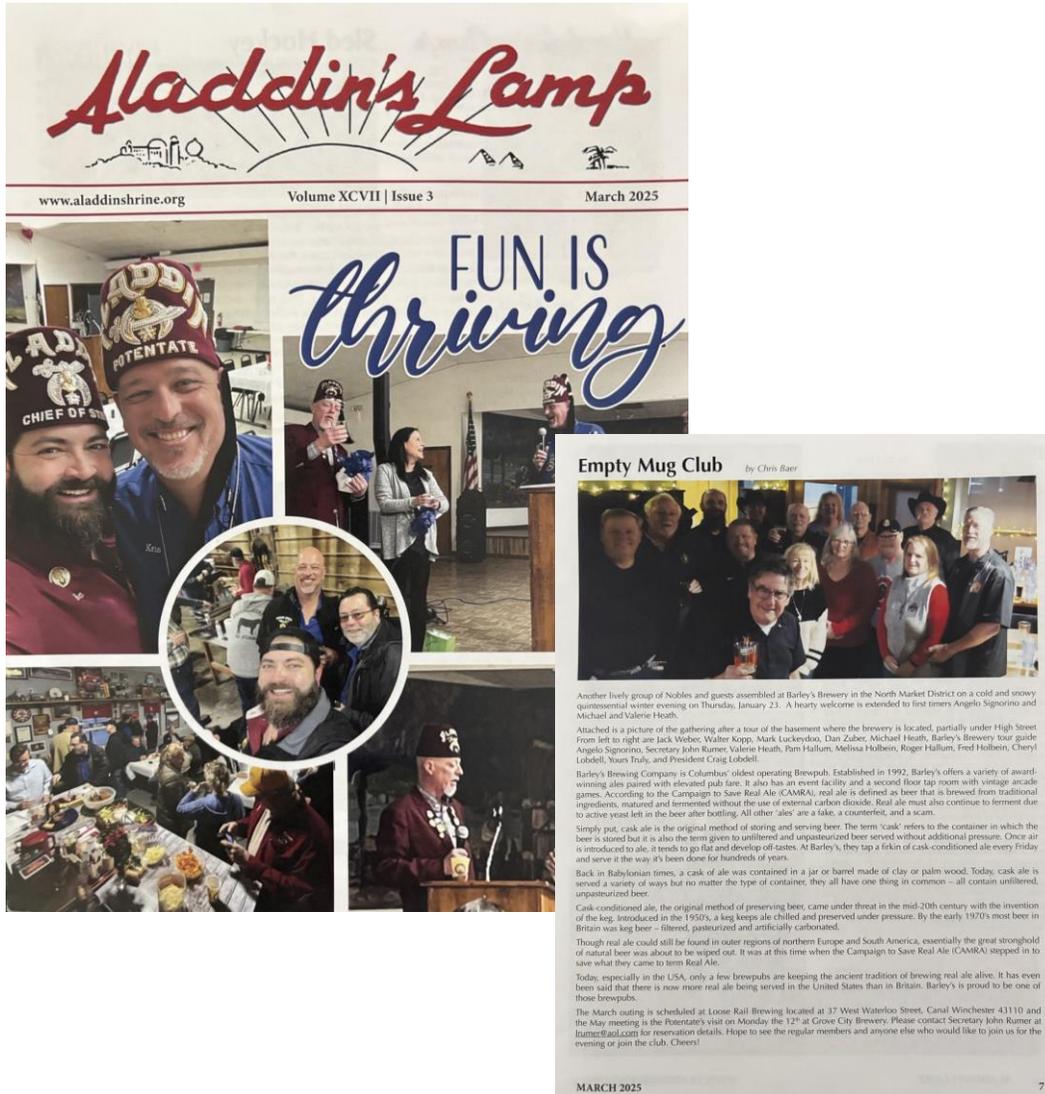
Excellence in Temple Communications

## Winners & Comments



**SHRINERS**  
INTERNATIONAL

# Newspapers/Newsletters Winner



## Aladdin Shriners ♦ Grove City, Ohio *Aladdin's Lamp*

- Nice photo gallery on cover
- Clean, organized layout
- Well-designed ads for temple events
- Interesting story from the Empty Mug Club

# Newspapers/Newsletters Winner



**ALEPPO Shriners NEWS**  
SHRINERS INTERNATIONAL  
VOLUME LXXX NUMBER 4 PAGE 1 JULY/SEPTEMBER 2024 MEMBER NORTHEAST SHRINE EDITORS ASSOCIATION

**Last Chance for the Northeast Shrine Association Field Days!**  
Kingston, Ontario, Canada  
September 19 to 22, 2024

There are still a few openings left!  
Contact the Aleppo Shrine Center at 978-657-4202 ext. 216  
or MDeluca@AleppoShriners.com

**RENO**  
THE BIGGEST LITTLE CITY IN THE WORLD

**It's More Than Just a Game!**

**The Reno Imperial...  
Tough To Get There - But Well Worth It**  
By LAURA VEC

FOR all of us who traveled to Reno for the 100th Shrine Imperial Convention, few arrived without a hitch. Although many of us had never been to Reno, we all pulled together and traveled the better for the week-long celebration that included over 30 Nobles and 26 additional family members. As usual, our suite was one of the best in the hotel and we entertained many visiting Nobles. Thank you to Rich Speyer, Jeff Zosch, Todd Benachemini, Kyle Vee and everyone else who jumped in and helped out! Of course none of this would have been possible without the cross-country driving done by Ernie Dever to get the motorcycles and other Aleppo equipment to Reno.

continued on page 14

## Aleppo Shriners ♦ Wilmington, Massachusetts *Aleppo Shriners News*

- Great Session and Shriners All-Star Classic recaps with color photo galleries
- Good variety of content
- Creative headlines
- Nice layout

**June 8, 2024 - A Special Session**

On June 8, 2024, the building for our Fredrick A. Speyer 2024 marks Illustrative 2 Potatoes in 1974. Fifty years as a Past Potate Shandon have achieved. Before we celebrated Fred's 50th on our Illustrative Degree Team as they, along with the 13 past Potates of the same of a Potate and his Divine present desert. Our seventeen candidates were then designated by Potate and a band of men from Aleppo's Levant Order of our candidates, they were tested and became our newest Potates.

continued on page 14

**INSIDE THIS E**

Administrative News	11, 18, 25
Calendar	11, 18, 25
Community News	11, 18, 25
Illustrative Degree	11, 18, 25
Levantine	11, 18, 25
Shrine Meeting	11, 18, 25
Shrine News	11, 18, 25
Shrine Service	11, 18, 25
Shrine Spirit	11, 18, 25
Shrine Unity	11, 18, 25
Shrine Values	11, 18, 25
Shrine Vision	11, 18, 25
Shrine Voice	11, 18, 25
Shrine Work	11, 18, 25
Shrine Youth	11, 18, 25
Shrine Women	11, 18, 25
Shrine Children	11, 18, 25
Shrine Education	11, 18, 25
Shrine Health	11, 18, 25
Shrine Recreation	11, 18, 25
Shrine Sports	11, 18, 25
Shrine Travel	11, 18, 25
Shrine Visitation	11, 18, 25
Shrine Visitation	11, 18, 25
Shrine Visitation	11, 18, 25

Oct./Dec. 2024 DEADLINE IS \$1  
TO CONTACT THE ALEPPO  
CALL 978-657-4202 E:  
E-Mail: ALEPPONEWS@ALEPPO

**It's More Than Just a Game!**

PHOTOS BY CARL OHLSON, RICK BARTLETT AND JOSEPH TURNER

...from page 1

The teams were selected from over 150 All-Star senior players who were nominated locally, by over 100 high school coaches. After careful consideration by the game coaching staff, 104 all-star football players were invited to play in this year's game. We also had several cheerleaders from through the region participating as well.

In a game full of team MVPs and league all-stars, it was great to see individual accomplishments set aside for the better good of the team and the spirit of the game itself!

For 47 years, the Shriners All-Star Football Classic has been just that! It's more than just a football game. It has been a showcase for the best high school football players in Eastern Massachusetts. This game, which began in 1979, is one of the most respected of all Massachusetts post-season contests, and distinguishes itself particularly by the quality of the participants and by the excitement that it raises in all quarters of local high school athletics.

As has been the custom the last several years, the game was a tour of duty for the Uniformed Units that participate in the opening ceremony, assist with parking, provide transportation for the elderly and handicapped from the parking lots, and help with both selling and taking tickets and programs. It was great to see many faces in the crowd!

We hope to see everyone at Bentley University for next year's game, tentatively scheduled for June 13, 2025.

# Newspapers/Newsletters Honorable Mentions



**Ismailia Shriners**  
Syrinxo SMILE  
FEBRUARY 2025

**You are cordially and fraternally invited to attend the**  
**Ismailia Shrine – Legion of Honor**  
**“Passing of the Gavel”**

**Honoring**  
Outgoing Commander: Douglas Foss  
Incoming Commander: William Adam

**At the Ismailia Shrine Center**  
1600 Southwestern Blvd., West Seneca, NY 14226

**8 February 2025**  
1300-1600  
1300 Cocktail Reception with Open Bar  
1400 Opening Ceremony  
1415 Dinner  
1600 Closing

**Formal Attire (with decorations), or Uniform**

**Cost: \$40 per person**  
RSVP to: Roger Huff at 716-352-6074 or roger154@verizon.net  
By 5 February, 2025  
Your check is your confirmed reservation

**Ismailia Shriners**  
**Chicken BBQ**  
**Sun, Feb. 16, 2025**  
12:00 – 4:00 pm Or Sold Out  
**\$15.00**  
1600 Southwestern Blvd  
West Seneca, NY 14224  
Get your tickets early – call for presale tickets  
716-674-8666  
**Eat In or Take Out**  
**All Presale - pick-up by 3:00 pm**

**ISMAILIA SHRINE**  
**Annual Meat Raffle**  
**Date: February 22, 2025**  
**Time: 7:00 pm**  
At Ismailia Shrine, 1600 Southwestern Blvd.  
Includes Beer, Pop, and Sandwiches  
**Presale Tickets Only \$10.00/yr**  
**No walk-ins – Seating limited to 400**  
**Table reservations of 8 are available**  
**\*BIG TICKET RAFFLE\***  
**PRIZES All Cash: 1<sup>st</sup> \$500.00 2<sup>nd</sup> \$300.00 3<sup>rd</sup> \$200.00**  
**Meat Raffle Spots tickets are now \$2.00**  
**Tickets are now available in Shrine office.**  
**Call 716-674-8666**

**A MESSAGE FROM THE POTENTATE**

Hallo Nobbs, ladies, and families, it has time of year again where wonder is a sensation to all of us here in WNYT. This cold and snow of these times have not been seen in a few years. The lake may freeze for the first time in quite a while. This having been said, we have had an occurrence where we closed the office early or didn't open one day at all. It is always good to check before heading out to Ionia as the weather by your house may be completely different than 3-4 miles away. Be weather safe and use caution everyone.

The installation of Officers was January 11th, and it was a nice afternoon event. Many friends and family members joined us. I'd like to thank Divan members from Allegany Shrine club under the top as well. A big thank you to Judy Murdoch, Jane Lachar and Jan Fennel for their assistance with making the event go off smoothly. Their help was greatly appreciated. Thank you to Noble, Don, Catherine, again, barometer extraordinaire. It was great to hear the wise words of MW BJ Kester as our guest speaker. Thank you for your support Carol Mayer. And finally, our faithful, obligate director of the event PD Don Walker, as master of ceremonies. January and February are a busy time for you, so we will be getting very active very soon around Ionia. We will have a Festival of Snow scope of 2024 and a strategic planning session of 2025. I'll be at the top. The Legion of Honor will have its passing of the Gavel February 16th and PD BJ, Sr Bill Adam will be installed as Commander on their article for details. The Nix has blizzos on Saturday the 15th. The Famous Ionia Meat Raffle is on February 22nd. This is one of the premier events on the calendar and a great deal of fun. The Meat Raffle takes many hands to work. I thank you all for your past support and will love to see you come out and if possible, help where needed for this large event. As less approaches we will be back at the Friday Fish Fry. We will see the fish Fry Saturday this year as in the past, just the Friday event. See the Chief Rabbit article for details on a Love Fish Fry organizational meeting coming up.

I am proud to inform you that Dr. St. Michael Forrest is now on the board at Shriners Hospital, Springfield, Mo. He has taken on a job we have been needing for filling for years. Thank you Blueprints Sir. That having been said we are in the process of having a representative from Springfield come to the May 16th board session to let our Nobbs and ladies know about the activities and care options at their hospital. Details will follow – watch your monthly Smith. Finally, this year's Imperial Convention is in Atlanta, Ga, in July. This event is relatively close and a desirable destination. It will be in the heart of the city near Peach Street and offers great entertainment and regional attractions. We have entered with Zippa Shriners and are raising a joint Hospital suite for the event as well. Please express interest with Wendy in the office and I'll package detail will be out by mid-February. If you have never been to MYCHA (open to all nobbs) the Imperial Convention, so one of our wonderful medical facilities, you are missing out on some of the reasons we exist as a fraternity – people, working together to further a cause. That cause is Shriners International and our charity Shriners Hospitals for Children. Let's continue to Thrive in 2025!

Fraternally, James Mirman

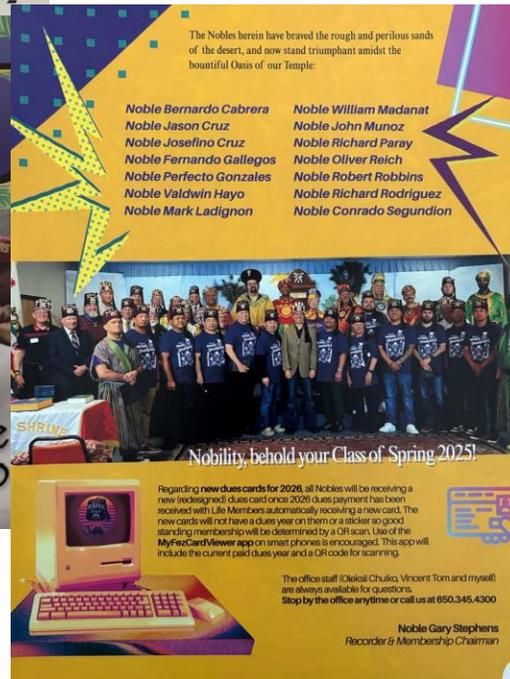
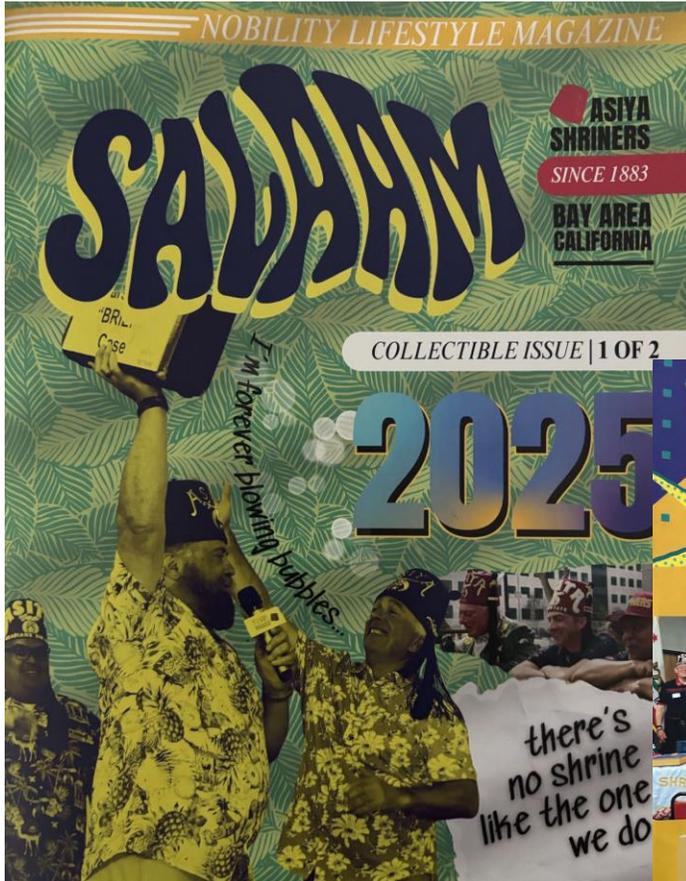
Ismailia Shriners ♦ Buffalo, New York  
Shrine Smile

**Kerbela Knews**  
The Official Publication of Kerbela Shriners  
VOLUME LXXXII MAY-JUNE 2025 NUMBER 2

**Paper Sale Week May 12-18, 2025**

Kerbela Shriners ♦ Knoxville, Tennessee  
Kerbela Knews

# Magazines Winner

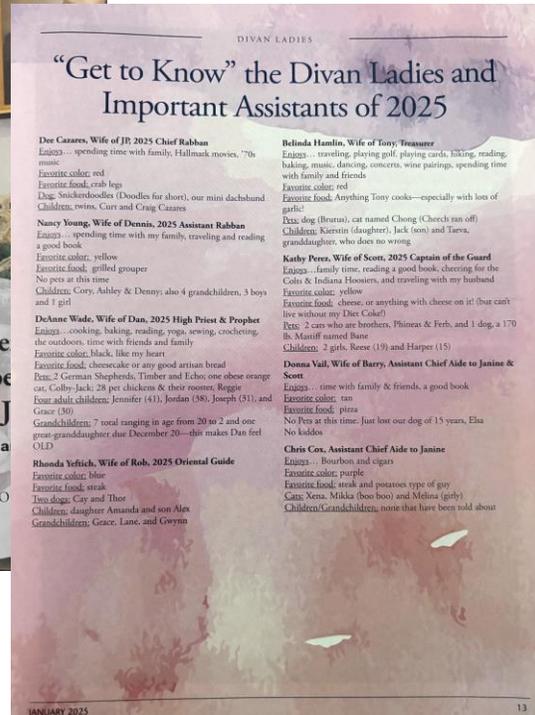


## Asiya Shriners ♦ San Mateo, California *Salaam*

- Eye-catching, interesting and creative graphics throughout
- Includes pages dedicated to new nobles with names and fun photos
- Nice spotlights on two clubs with photos and graphics
- Unconventional layout – but it works!



# Magazines Winner



## Murat Shriners ♦ Indianapolis, Indiana Murat Magazine

- Organized layout
- Nice “Get to Know” the Divan Ladies feature
- Acknowledges those who made contributions and won awards – with names and photos
- Interesting story about nobles’ involvement at Shriners Children’s Chicago

# Magazines Honorable Mentions

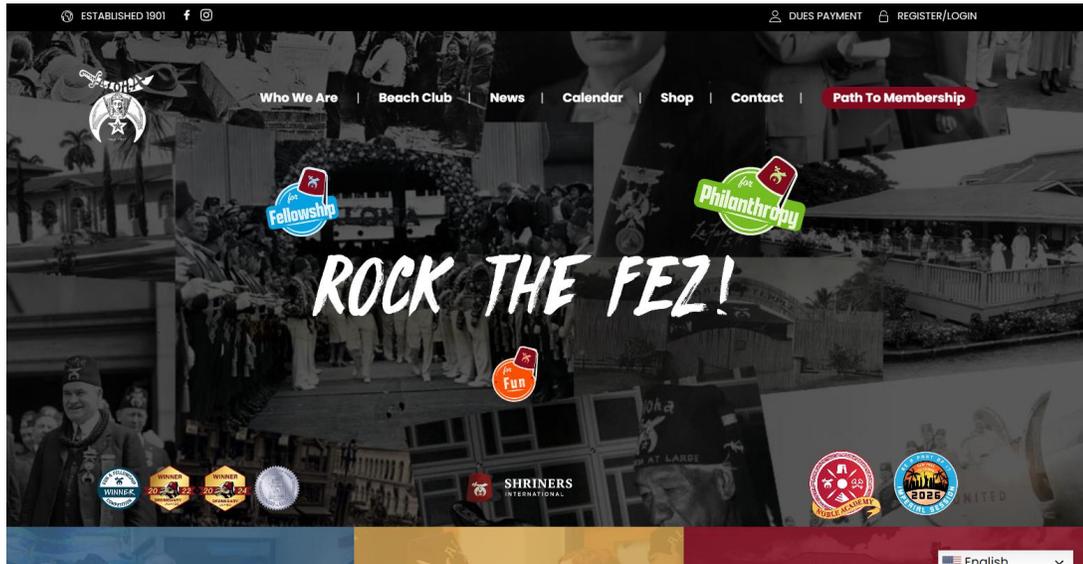


El Riad Shriners ♦ Sioux Falls, South Dakota  
*Cactus*



Syria Shriners ♦ Cheswick, Pennsylvania  
*The Voice of Syria Shriners*

# Websites Winner



## Aloha Shriners ♦ Honolulu, Hawaii *alohashriners.org*

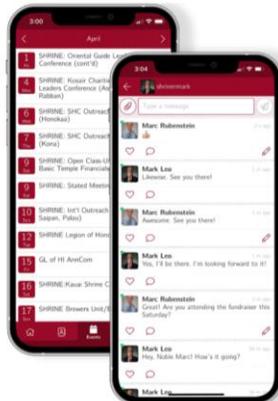
- Good writing and accurate information
- Great use of photo and video elements to enhance the user experience
- Consistent style throughout
- Navigation is user-friendly

STRENGTHENING BONDS & BROTHERHOOD

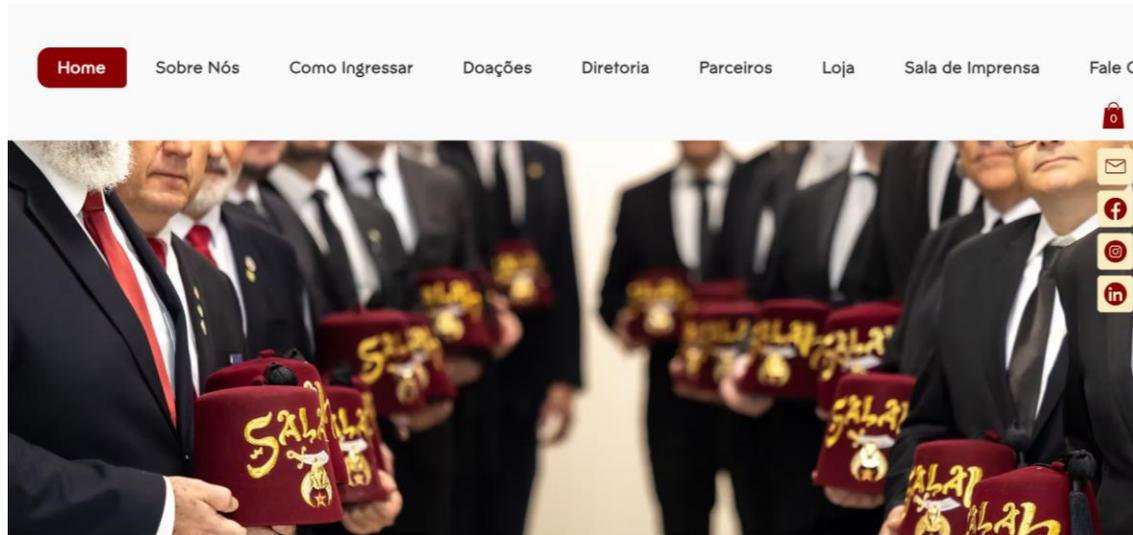
### Aloha Shriners Mobile App

Are you a member of the Aloha Shriners?

Download our mobile app on your smartphone to access organizational news, calendars, messaging and more!



# Websites Winner



## Salah Shriners Florianopolis, Santa Catarina, Brazil *salahshriners.org*

- Strong visual branding throughout the site
- This site makes it clear what the organization is about: fraternity, service, helping children.
- Menus and submenus are easy to navigate
- Great news section with current information



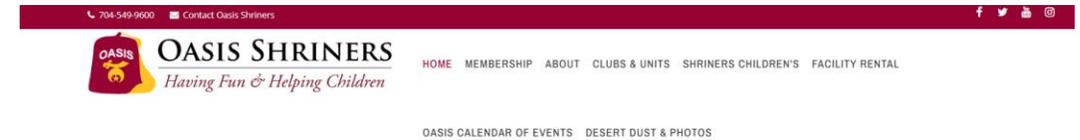
# Websites Honorable Mentions



HOME ABOUT US MEMBERSHIP EVENTS BOUMI NEWS MAGAZINE CONTACT DONATE MASONIC FAMILY



**Boumi Shriners ♦ Rosedale, Maryland**  
*[boumishriners.org](http://boumishriners.org)*



**Oasis Shriners ♦ Charlotte, North Carolina**  
*[oasisshriners.org](http://oasisshriners.org)*

# Email Communications Winner



Dear Nobles & Asiya Family,

It's Thursday night, the weekend is practically here—and we're **still buzzing** from an absolutely **epic Carnival weekend!** From the dazzling colors to the electrifying energy, **Carnaval SF 2025** was one for the books. Huge thanks to every Noble who made it unforgettable. *(Missed out? Check out these amazing snippets from the day below, and don't make that mistake next year!)*



## Asiya Shriners ♦ San Mateo, California *Nobility Update*

- Colorful eye-catching graphics at the top
- Organized layout – font sizing, spacing, etc.
- Photo gallery with large, clear images
- Concludes with a positive message: “Let’s show up strong, have a blast, and create memories that last a lifetime.”

# Email Communications Winner



Child from Gaza comes to St. Louis for Medical Treatment



Missouri welcomed a brave world traveler mid-January. Seven-year-old Tala arrived in St. Louis Sunday afternoon, entering a new chapter of her and her family's lives, and will soon begin treatment at Shriners Children's Hospital.

## Kora Shriners ♦ Lewiston, Maine *Kora Konnections*

- Good use of brand colors – fez red and gold
- Nice Shriners Children's patient spotlight video
- Well-designed event graphics, appropriately sized for email
- Organized layout with proper spacing and sizing

# Email Communications Honorable Mentions




**All Masonic Family  
Fun Day!!!**  
Shriners, All Masonic Organizations,  
Ladies, Friends, Family, Neighbors

Date: May 31, 2025  
Time: 11am-4pm  
Location: El Katif Event Center  
Luau themed event  
Meal: Hog Roast with all the fixings  
Cost: \$10.00  
Provided by Nordic Smoke!




[Pay here for the meal](#)

El Katif Shriners ♦ Spokane, Washington  
*All Masonic Family Fun Day*

**Tangier Tidbits**  
April 28, 2025



Calendar of Events   Units & Clubs   Pay Dues   Venue Rental   Support

Greetings Nobles & Ladies,

We hosted the Nebraska Shrine Bowl Player/Parent Dinner on Sunday celebrating the players from the Omaha-metro area. Our featured guest was 13-year-old **Carter Straight**, our **Courageous Kid of the Quarter** and Co-Captain for the **Nebraska Shrine Bowl Game**. His story is one of triumph and inspiration. Born with a cyst on his spine, he's endured a life of limited mobility and numerous surgeries. He thanked the Omaha Shriners for all of the love and support he's received from us. It was an honor having him at the event.



You'll learn more about Carter and his amazing story in the May Hot Sands that will be out this week!

I'd love to see you in **Kearney for the Nebraska Shrine Bowl Parade and Game, June 6 & 7**. We would like to have as much Tangier Shriner representation as possible especially in the Parade. Please talk it over with your Unit or Club members and consider spending that Saturday or the whole weekend with your fellow Nebraska Shriners!

Our next **Stated Meeting** is on **May 8**. Please get your RSVPs into the Tangier Shrine office so we can account for food. Just call 402.392.0404. Thank you!

**Paul H. Bohannon**  
Potentate, 2025

<b>Hamburger Night</b> Wednesday, April 30 5:30PM - 7PM	<b>Sportsman's Raffle</b> Saturday, May 3 11AM - 1PM	<b>Cinco de Mayo Dinner</b> Saturday, May 3 3PM - 7PM
--	---	--

**LAST HAMBURGER NIGHT OF THE SEASON!**  
Join us on Wednesday to bid

**LAST WEEK TO GET YOUR SPORTSMAN'S RAFFLE TICKETS!**

**JOIN THE KRUZIN KUSHIONS FOR TACOS AND MARGARITAS!**

Tangier Shriners ♦ Omaha, Nebraska  
*Tangier Tidbits*

# Instagram Winner

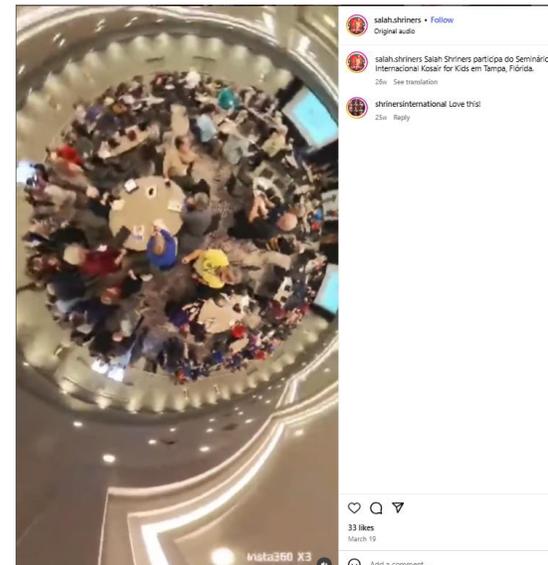


Emirat Shriners ♦ Wiesbaden, Germany  
[instagram.com/emirat\\_shriners](https://www.instagram.com/emirat_shriners)

- Great video of new Potentate's first words as leader of the temple
- Good balance of images, videos and graphics
- Consistently posts content – including Reels
- Nice member profiles



# Instagram Winner



## Salah Shriners Florianopolis, Santa Catarina, Brazil *instagram.com/salah.shriners*

- Nice photo galleries capturing the spirit of their events
- Good use of stories and highlights
- Great branded graphics incorporating images of Shriners and families
- The content highlights their community involvement.

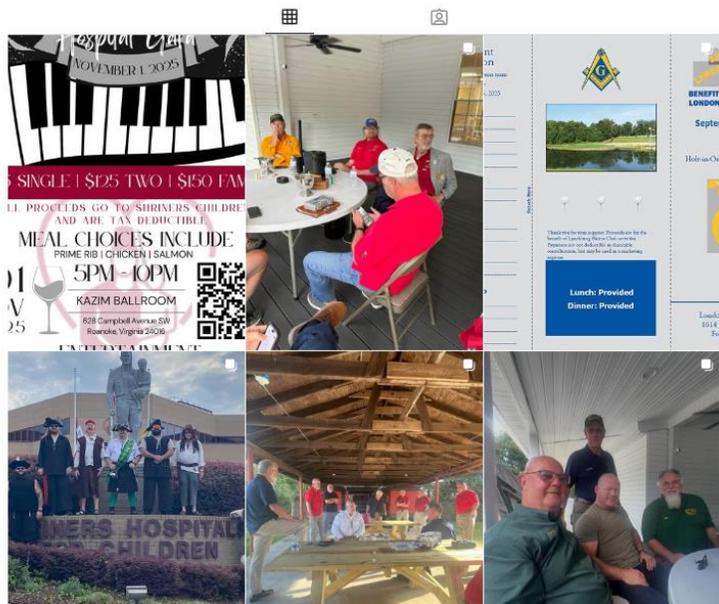
# Instagram Honorable Mentions



**kazimshriners**  
Kazim Shriners

362 posts 600 followers 114 following

Shriners are a fraternity based on fun, fellowship and the Masonic principles of brotherly love, relief and truth.



Kazim Shriners ♦ Roanoke, Virginia  
[instagram.com/kazimshriners](https://www.instagram.com/kazimshriners)



**moolahshriners**  
Moolah Shriners

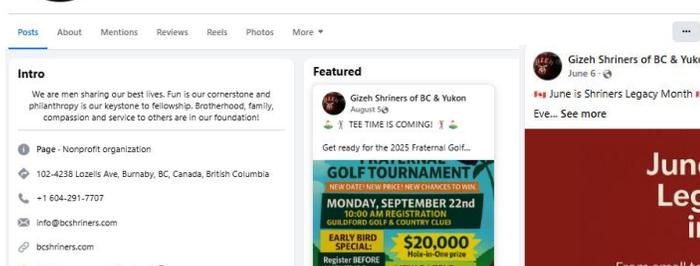
2,241 posts 1,071 followers 18 following

Founded in 1886. Moolah Shriners are a brotherhood of men committed to family, and dedicated to providing care for... more  
12545 Fee Fee Rd, St. Louis 63146



Moolah Shriners ♦ St. Louis, Missouri  
[Instagram.com/moolahshriners](https://www.instagram.com/moolahshriners)

# Facebook Winner



Gizeh Shriners  
Burnaby, British Columbia, Canada  
[facebook.com/bcshriners](https://facebook.com/bcshriners)

- Member recruitment posts with creative and powerful graphics and copy
- Strong intro statement: We are men sharing our best lives. Fun is our cornerstone and philanthropy is our keystone to fellowship. Brotherhood, family, compassion and service to others are in our foundation!
- Spotlights specific members and their accomplishments.
- Interesting Masonic and Shriner facts



# Facebook Winner



**Tangier Shrine**  
16K followers • 214 following

Message Follow Search

Posts About Mentions Reviews Reels Photos More

**Intro**  
Tangier Shrine is a Masonic based fraternity proud to be a member of the Omaha community. We actively support the community through our participation in local and regional events to further our cause of the Shrine Hospitals for Children and the community.

Page · Social Club  
2823 S 84th St, Omaha, NE, United States, Nebraska  
(402) 392-0404  
recorder@tangiershrine.com  
tangiershrine.com  
Open now  
Price Range · \$  
90% recommend (81 Reviews)

**Posts**

Meet Noble Fred Kroupa  
If you've stopped by our office, chances are you've seen our colorful collection of unique pens. What you may not know is that they're all thanks to Fred Kroupa, a proud Shriner and friend who keeps us stocked with the most creative pens you can imagine! ✨  
Rev your engines—it's almost showtime! 🚗  
From sparkly gems to patriotic styles, Fred makes sure there's always something fun to write with. More than just pens, though, he brings joy, kindness, and a smile every time he visits.  
Thank you, Fred, for adding such a special touch to our office—you truly make it brighter! 🍷  
#TangierShriners #TangierShrineCenter #OmahaShriners

**Photos**  
See all photos

OPEN TO THE PUBLIC  
To pre-regi



Tangier Shriners ♦ Omaha, Nebraska  
[facebook.com/tangiershrine](https://facebook.com/tangiershrine)

- Fun video montages from events
- Creative copy to go along with posts about events
- “Noble of the Quarter” feature to spotlight members
- Thoughtful posts of appreciation for volunteers, attendees, community, etc.

# Facebook Honorable Mentions



**Aloha Shriners**  
2.5K followers • 42 following

Watch Now Message Follow

Posts About Mentions Reels Photos Videos More

**Intro**

We are a 124-year-old chapter of Shriners International with membership in 6 Asia-Pacific Countries and 3 U.S. Territories.

Page - Charity Organization

Seoul, South Korea - Guam - Hawaii - Tokyo, Japan - Misawa, Tokyo, Japan - Samoa - Yokohama, Kanagawa, Japan

(808) 536-9333

info@alohashriners.org

instagram.com/alohashriners

alohashriners.org

**Posts**

**Aloha Shriners**  
August 5

Sun, sand, and plenty of smiles! 🌞🌴🇺🇸 The Aloha Shriners were thrilled to help host this year's Employee Beach Day for Shriners Children's Hawaii at our beautiful Shrine... See more

**Shriners Children's Hawaii**  
July 29

Sun, sand, and smiles all around! 🌞🌴... See more

11 Like Comment Share

Write a comment...

**Aloha Shriners ♦ Honolulu, Hawaii**  
**facebook.com/alohashriners**

**Zenobia Shrine Temple**  
1.9K followers • 144 following

Sign Up Message Follow

Posts About Mentions Reviews Reels Photos More

**Intro**

Zenobia Shrine is a fraternal organization known for its community service, philanthropic efforts in children's healthcare, and fostering a spirit of brotherhood and fun among its members and their families.

Page - Nonprofit organization

8048 Broadstone Rd, Perrysburg, OH, United States, Ohio

(419) 661-9200

zenobiashriners.com

Open now

Price Range - \$\$

96% recommend (7 Reviews)

**Posts**

**Zenobia Shrine Temple**  
56m

Archery activity with a child and a sign that says 'BURNS RECOVERED'.

**Photos**

See all photos

**Zenobia Shriners ♦ Perrysburg, Ohio**  
**Facebook.com/zenobia.shriners**

# Dromedary Awards Helpful Hints



- **Fill out the application entirely**
- **Don't send more than one entry for each category.**
- **Read the rules that are sent out with the Call for Entries.**
- **Have a strong cover or home page.**
- **Use correctly sized, high-resolution images.**
- **Refer to the Identity Standards and Guidelines for correct phrasing and the most current boilerplates.**
- **Use the current hospital and fraternal logos that can be found in the Member Center.**
- **Don't alter corporate logos in any way.**
- **Make sure your facts and figures are up-to-date.**
- **On public websites and social media pages, do NOT post internal or confidential content.**

# Dromedary Awards Helpful Hints



- **Be sure to use correct grammar and punctuation.**
- **Choose fonts, text size and spacing that is easy to read. Don't mix too many fonts.**
- **All caps and italics text is difficult to read. Try to stay away from that as much as possible.**
- **Post only appropriate family-friendly photos and content on Facebook/Instagram.**
- **Monitor Facebook/Instagram comments and engage with your audience.**
- **Update your websites, Facebook and Instagram regularly.**
- **Check your website links periodically to make sure they are still active.**
- **Cross promote your website and social media pages in your print publications.**
- **Proofread all content for electronic and print communications.**
- **Have another set of eyes proofread your content.**

# Dromedary Awards Helpful Hints



- **Visit other temples' Facebook, Instagram and websites to get ideas.**
- **Use hashtags (#) to get more eyes on your posts.**
- **Utilize "stories" on Instagram and Facebook.**
- **Consider using the Facebook Live and IG Videos features.**
- **Read *Shriners Magazine: Pride and Tradition* and *Leaders in Care* for content ideas. Please don't try to rewrite articles from corporate publications. Post originals.**
- **Get corporate content ideas from Shriners International Headquarters email blasts, *Fezcast* and social media channels.**
- **Consider that your website and social media channels also have non-Shriners that view them.**
- **Communicate with your clubs and units for local content ideas.**
- **Strive for constant improvement!**

# Dromedary Awards Helpful Hints



## **Include a variety of content:**

- **About your temple**
- **Shriners International and membership information**
- **Shriners Hospitals – local and corporate**
- **Ladies' information**
- **Masonic and Youth organization information**
- **Events promotion**
- **Event coverage with photos**
- **Clubs and Units**
- **News**
- **History**
- **Featured members**
- **New members**
- **Birthdays/Black Camel**
- **Other fun features**



**Congratulations!**  
**Thank you to everyone who entered**  
**the 2025 Dromedary Awards.**